

TOPIC:
Online Advertisement

A PROJECT REPORT SUBMITTED TO



Gauhati University
Guwahati-14

In Partial fulfilment of the requirement for the Award of Bachelor

Degree of Bachelor of Commerce

By:

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NALBARI COMMERCE COLLEGE,NALBARI

CERTIFIED

I would like to express my sincere gratitude to all those who have instrumental in presentation of this project.

No work can be accomplished alone. It need of various people to gie a final stage. I am indebted to my project guide DR.KABIN SARMA, Deptt.of Management ,Nalbari Commerce College who has guided me for the successfull completion of this project.

Last but not the least I would like to thank other distinguished facilities and friends for this support that has largely contributed to the successful completion of the project.

Place: Nalbari

Date:

17/5/24



Dr. Kabin Sarma

Department of Management

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of 2021-2022

Preface

This dissertation entitled to "Comparative Study on Online Advertisement , with special Reference to Nalbari District , Assam ". This system of education is highly appreciated as It provide the students with the opportunity to acquaint them with the outside world .The practical work helps the students to view the economic world closely , which in turn widely influences their conception and perception .

For this purpose of the study the report is also aggregated 3 sections which include a detail discussion on the subject .

Place : Nalbari

Date : 20/5/24

Musaraf Anowar

MUSARAF ANOWAR

B.com 6th semester

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Declaration

I hereby declared that is project entitled "Comparative study on public satisfaction towards Online Advertisement ,with speial reference to Nalbari District,Assam submitted in partial fulfillment forward of Bachelor Degree of Gauhati University

Is a record of independent research work carried out by me under the guidance of

DR.KABIN SARMA , Department of Management ,Nalbari Commerce College.

I also declare that this project is a result of my own effort and has not been

Submitted earlier for the award of my degree/diploma/associate-ship/price by Gauhati University or any other university.

Place: Nalbari

Date: 20/5/24

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Chapter 1

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